

Fantasia

 **MUNSHI**[®]
DIGITAL
HOME DECOR



Fantasia
Digital Curtain Collection





STAY TIMELESS WITH EVERGREEN STYLE,
EMBRACE THE *Trends*

Curtains do more than just dress a window they define a space, add character, and bring that cozy, finished feel to any room. At Munshi Digital, we bring you premium quality fabrics and thoughtfully sized curtains designed to elevate your interior and create a soothing, stylish atmosphere you'll love to come home to.



Fantasia
Digital Curtain Collection



FT 900

LOVE
— OF
NATU



FT 9001

FT 9002

FT 9003





FT 907

FT 904

FT 905

FT 906





FT 908

FT 909

FT 910

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FT 932

MODERN ARCHITECTURE OF THE 20TH CENTURY
WABI-SABI WELCOME
With 1820s
ACNE PAPER

FT 933

FT 934

FT 935



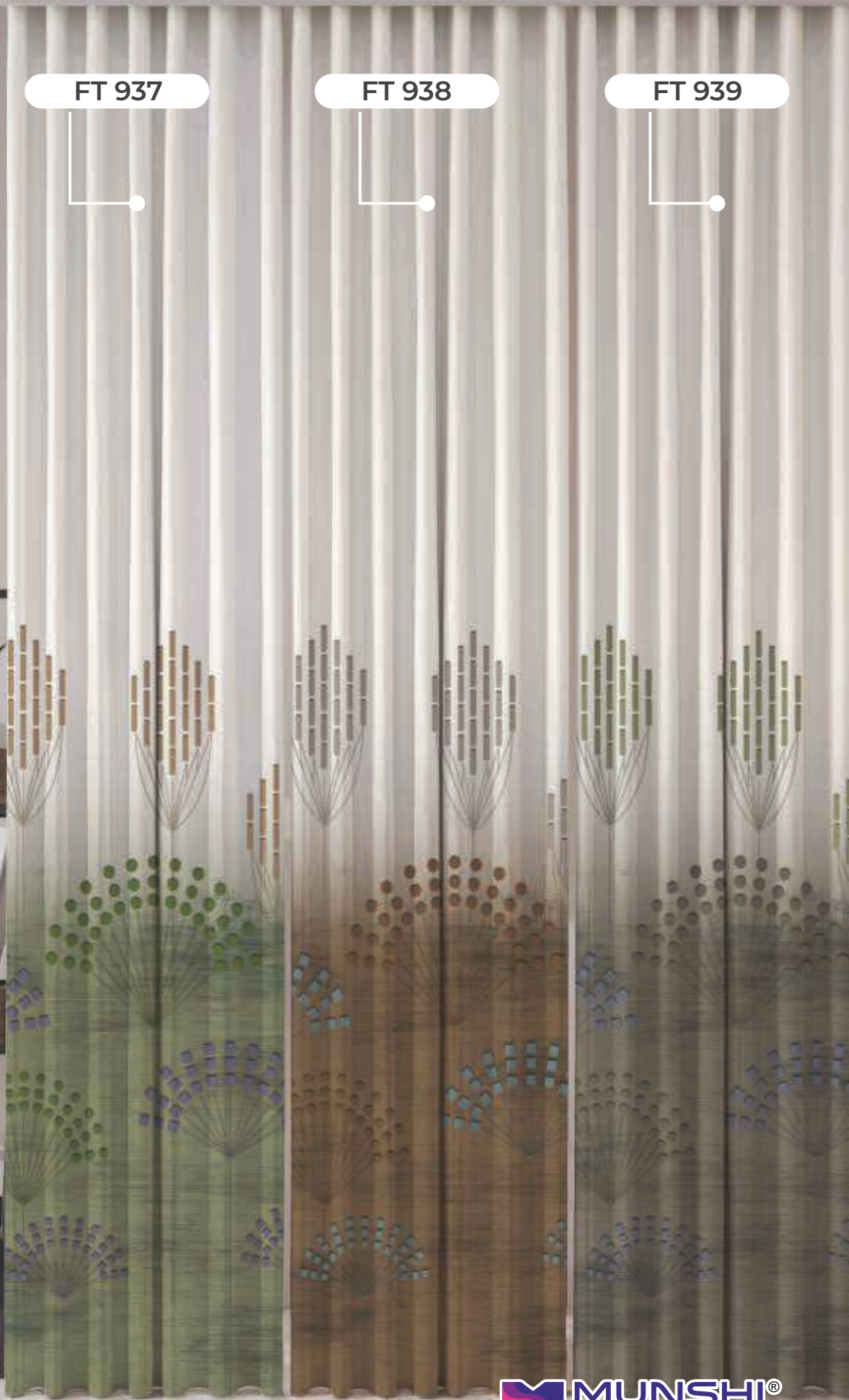


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WIKIQUITY AND THE USE OF THE 20TH CENTURY
WABI-SABI WELCOME
WIKIQUITY IN 2020
ACNE PAPER

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FT 986

MODERN ARCHITECTURE OF THE 20TH CENTURY
WABI-SABI WELCOME
W. 18,000
ACNE PAPER

FT 984

FT 985

FT 987



Strategy

Step 3

Build your DataControl Plan

GO	Goal	OK	Action	Priority
20%	20%	20%	Link building	High
20%	20%	20%	Backlink outreach	High
20%	20%	20%	Content audit	High

Step 4

Break down the SEO efforts into discrete projects of ETA, and people assigned, valued by expected ROI.

Project	Rank	Value (Rank)	Assigned	ETA
Keyword for building	H1	High (\$10k)	John	2 weeks

Step 5

Build a reporting/management system that shows progress and ties revenue/gains to clear metrics.

Tactic	Metric 1
Rank for top 3 complete	Conversion Rate
Rank for complete	Retention



FT 989

FT 990

FT 991





FT 993

FT 992

FT 994

FT 995



Strategy

Step 3

Build your DataControl Plan

GO	How	CR	Action	Priority
20%	80%	20%	Low budget	High
20%	80%	20%	Low budget	High
20%	80%	20%	Low budget	High

Step 4

Break down the CEO's efforts into discrete projects of EFA and people assigned, valued by expected ROI.

Project	Rank	Value (Scale)	Assigned EFA
Marketing for building	H1	High (City)	Frank March 30

Step 5

Build a reporting/management system that shows progress and ties revenue/gains to clear metrics.

Tactic	Metric 1
Rank for top 3 complete corporate website	Rank
	Search volume
	Traffic
	Conversion
	Retention



FT 999



FT 996

FT 997

FT 998



Strategy

Step 3

Build your DataControl Plan

GO	How	CR	Action	Risk
20%	80%	20%	Low budget	High
20%	80%	20%	Low budget	High
20%	80%	20%	Low budget	High

Step 4

Break down the CEO efforts into discrete projects of EFA and people assigned, valued by expected ROI

Project	Rank	Value (Scale)	Assigned EFA	Lead	Start/End
Marketing for building	H1	High (City)	Lead	March '20	

Step 5

Build a reporting/management system that shows progress and ties revenue/gain to clear metrics

Tactic	Metric 1
Rank for top 3 complete corporate website	Rank
	Search volume
	Traffic
	Conversion
	Retention



FT 1000



FT 1001

FT 1002

FT 1003



 **MUNSHI**[®]
DIGITAL

H O M E D E C O R



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FT 1005

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FT 1008



FT 1009

FT 1010

FT 1011





FT 1012



FT 1013

FT 1014

FT 1015





FT 1019

MODERN ARCHITECTURE OF THE 20TH CENTURY
WABI-SABI WELCOME III
Wabi 18/02
ACNE PAPER

FT 1016

FT 1017

FT 1018



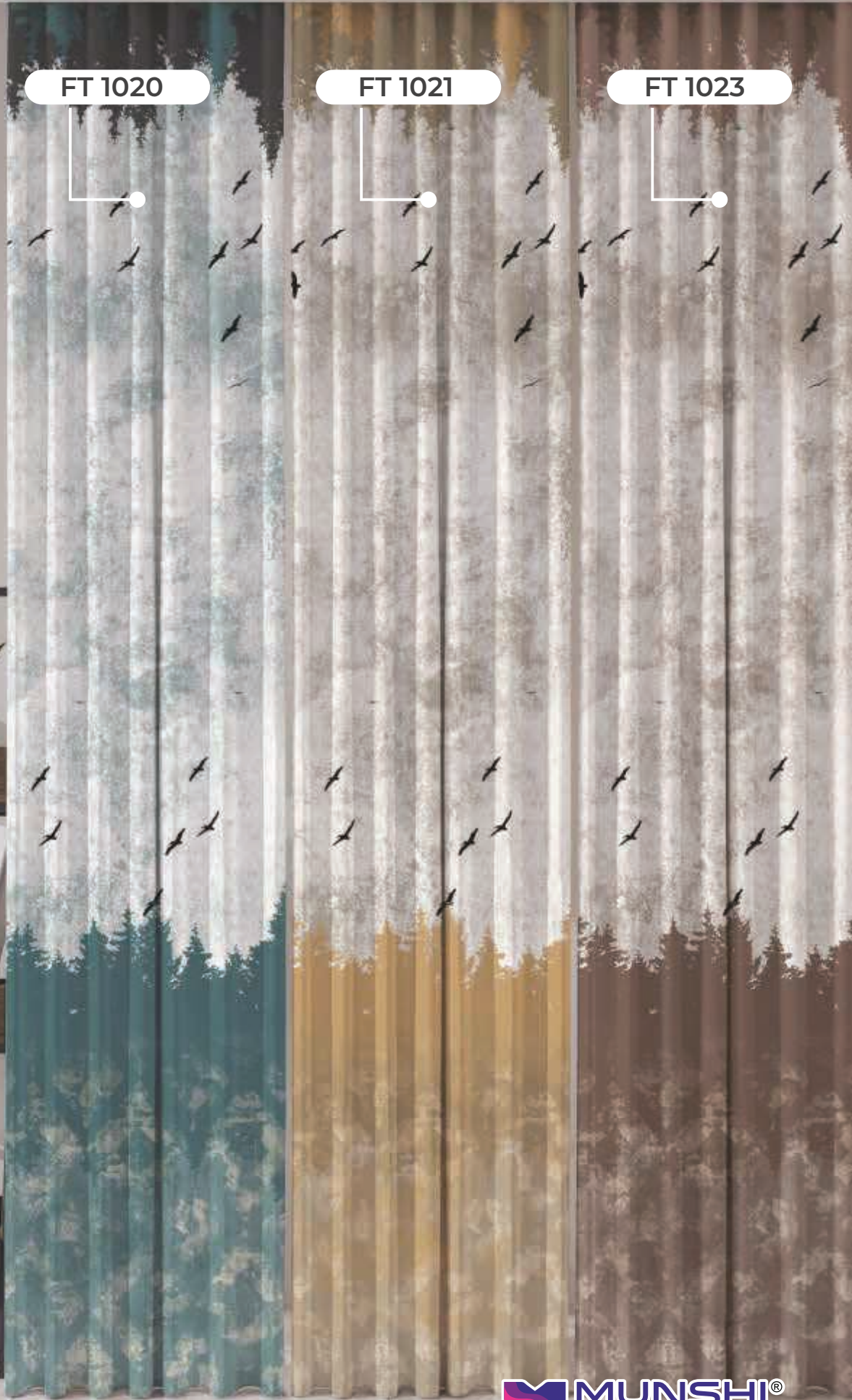


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Dior

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Strategy

Step 3

Build your DataControl Plan

Go	Back	Exit	Action	Priority
20%	10%	5%	Low budget	High
25%	15%	10%	Good production	Mid
30%	20%	15%	Good results	Mid

Step 4

Break down the CEO efforts into discrete projects of EFA and people assigned, valued by expected ROI.

Project	Rank	Value (Scale)	Assigned EFA
Marketing for building	H1	High (City)	Good
			Mid

Step 5

Build a reporting/management system that shows progress and ties revenue/gains to clear metrics.

Tactic	Metric 1
Rank for top 3 complete campaign metrics	Rank
	Good value
	Traffic
	Conversion
	Retention



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FT 1034

FT 1035





FT 1036

MODERN ARCHITECTURE OF THE 20TH CENTURY
WABI-SABI WELCOME
WAB 38 209
ACNE PAPER

FT 1037

FT 1038

FT 1039



Strategy

Step 3
 Build your DataControl Plan

GO	Goal	CR	Action	Priority
2021	2.2	2021	Live budget	High
2021	2.3	2021	Build marketing	Mid

Step 4
 Break down the CEO pitch into discrete points of EFA and people assigned, added by external-ROI

Project	Rank	Value (Scale)	Assigned EFA
Marketing for building	H1	High (City)	Food March 20

Step 5
 Build a reporting/forecasting system that shows progress and ties revenue/gain to clear metrics

Tactic	Metric 1
Rank for top 3 complete campaign metrics	Rank
	Search volume
	Traffic
	Conversion
	Retention



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Dior

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FT 1081

FT 1080

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FT 1083



Strategy

Step 3

Build your DataControl Plan

KPI	Risk	ESG	Action	Priority
20%	High	Carbon	Low building	High
10%	Low	Waste	Low building	Low

Step 4

Break down the ESG efforts into discrete projects of ETRs and people assigned, valued by expected ROI.

Project	Rank	Value Stream	Assigned ETR	Start	Finish
Waste for building	H1	High (low)	Frank	March '20	

Step 5

Build a reporting/measurement system that shows progress and ties results/leads to clear metrics.

Metric	Project
Rank for top 5 complete corporate metrics	Rank
	Score value
	Traffic
	Compliance
	Retention



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FT 1086

FT 1087





FT 1089

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FT 1091



Strategy

Step 3
Build your DataControl Plan

KPI	Goal	OK	Action	Risk
20%	20%	20%	Low budget	High
20%	20%	20%	Good production	High
20%	20%	20%	Good budget	High

Step 4
Break down the SEO efforts into discrete projects of ETA and people assigned, related by expected ROI

Project	Rank	Value	Expected	ETA
Keyword for building	41%	High (40%)	Good	Month 30

Step 5
Build a reporting/measurement system that shows progress and ties revenue/goals to clear metrics

Tactic	Metric 1
Rank for top 5 complete	Rank
conversion number	Search volume
	Traffic
	Conversion
	Retention



FT 1092



FT 1093

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FT 1099





FT 1100

WABI-SABI WELCOME
ACNE PAPER

FT 1101

FT 1102

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